WHAT IS “PHISHING”?  
Phishing is a type of cybercrime that uses emails disguised as coming from a person or organization you trust, in order to lure you into clicking a fraudulent link or providing access to sensitive information.

WHY ARE YOU AT RISK?  
Hackers are actively targeting your organization because you have information that is valuable to them. They may be after your customer, patient, student, or employee data. They could also be interested in your intellectual property, financial account information, or payment card data. If one employee falls for a phishing attack, your entire system may be at risk.

WHAT YOU SHOULD DO IF YOU GET A SUSPICIOUS EMAIL:  
If you suspect that an email is a phishing email:
- Do not open any links or attachments in the email
- Notify your IT or Information Security department immediately

HOW TO SPOT A PHISHING EMAIL  
When hackers send out phishing emails, they try to make them look legitimate. It’s important to stay vigilant and keep an eye out for these red flags:
- The email includes a request for your username and password, either by replying directly to the email or by clicking on a link that takes you to a site where you’re asked to input your information. **No one in your organization should ever ask you for your password.**
- The email appears to have been sent from the HR or IT department, but something doesn’t look quite right.
- There are grammatical errors in the email or subject line.
- You do not know the sender, and the email has an unexpected attachment.
- The email contains email addresses that don’t match between the header and the body, are misspelled (like @gmail.com), or have unusual formats (@company-othersite.com).
- The email includes links or email addresses that, when you hover over them, list a different destination than described.
- They try to create a sense of urgency in order to get you to respond.

HERE IS AN EXAMPLE OF A PHISHING EMAIL

westernalliancebank.com | (800) 764-7619

Western Alliance Bancorporation has ranked in the top 10 on the Forbes Best Banks in America list for five consecutive years, 2016-2020.